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Triumph Winterfest founding sponsor commits additional \$45,000 for three years

VAIL, Colo., Sept. 29, 2011...A three-year expanded commitment from Vail-based Triumph totaling \$45,000 is enabling the Fifth Annual Triumph Winterfest to expand its Art in Public Places dates and solidify the award-winning winter arts event through 2015.

History of Triumph Winterfest

Triumph, a real estate development, luxury property management company and owner of Ascent Sotheby's Real Estate, was instrumental in establishing this annual event in 2007. The company voluntarily doubled its initial contribution of \$50,000 to fulfill the Town of Vail's public art obligation of \$100,000. With this funding, a wintertime outdoor art exhibition featuring ice, snow and light was born, evolving into an annual event, titled Triumph Winterfest, which would continue for three consecutive years.

The success of this annual art exhibition was highly embraced by the community and recognized by the Public Art Network as an outstanding public art project in the country. Triumph Winterfest became a recognized annual Vail tradition and in 2010 Triumph Development made an entirely charitable contribution of \$15,000 to Art in Public Places to enable the popular event to continue for another year.

In a meeting with Art in Public Places during the summer of 2011, Triumph extended its financial commitment for another \$45,000 to continue Triumph Winterfest for an additional three years.

"Triumph's generosity is not only to Vail's public art program, it also truly transcends to the community and our guests," said Molly Eppard, Art in Public Places Coordinator. "The company recognizes the positive impact of this public art exhibition and the delight it brings to all who enjoy it. Their contribution to the visual arts far surpasses any financial commitment that our program has received thus far. Hopefully, they will set a standard for others to follow in the future."

Triumph Winterfest expands dates for 2011/12

Triumph's increased support has enabled the annual event to open three weeks earlier than previous years, which will take place Dec. 23, 2011, in conjunction with Vail's "Holidaze." The official Triumph Winterfest celebration takes place Jan. 13, 2012 with the exhibition continuing through Feb. 13, 2012.

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“We’re proud and honored to be the founding sponsor for this popular arts event that has grown to an award-winning level,” said Steve Virostek, Co-Founder and Partner of Triumph. “We all know these are trying financial times and arts programs are taking a particular hit in terms of donations and support. Triumph has always stood by these important community programs and we stand committed to continuing to support Winterfest and other Vail Valley education, arts and sports programs,” Virostek added.

Triumph’s Arts Support

In addition to Triumph Winterfest, Triumph is also a committed partner to enhance the cultural activities and sports programs in the Vail Valley year round, totaling more than \$100,000 each year since 2007. These include the Vail Valley Foundation, Vail International Dance Festival and Bravo!.

More Information

Details on the 2011/2012 Triumph Winterfest will be announced by mid-October. For more information on events and activities around Triumph Winterfest, visit artinvail.com.

About Triumph

Founded in 2002 by partners Steve Virostek and James Fangmeyer, Triumph has offices in Vail, Colo. and Bethesda, Md. Initially focused primarily in commercial and residential real estate development, Triumph has recently expanded its operations and scope of services to include property management, real estate sales, consulting work, and luxury vacation home rentals. The company’s diversified growth in Vail and into other mountain resort communities is making it a driving force in Colorado’s real estate market. For more information on the firm and its portfolio of projects and services, visit www.triumphdev.com or call 301-657-1112.

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